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# Planning on the Edge

## The Culture of Change

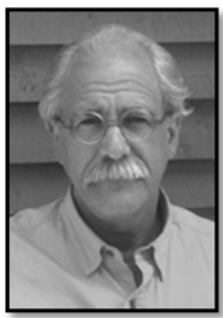
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Exploring **DIVERSITY, INGENUITY, and RESILIENCE.**

Sheraton Hotel Newfoundland  
October 4-6, 2015  
St. John's, NL



### Keynote Speakers:



**Robert Mellin** is an Associate Professor at the School of Architecture at McGill University in Montreal. He has received the Order of Canada for his heritage conservation work and research in Newfoundland and Labrador. His book *Tilting: House Launching, Slide Hauling, Potato Trenching and Other Tales from a Newfoundland Fishing Village* won the Winterset Literary Award.



**Peter Wilkins** is a multimedia artist based in Clarke's Beach, Newfoundland and Labrador. His work has been exhibited throughout Canada and abroad. In 2013, he represented Newfoundland and Labrador at the 55<sup>th</sup> Venice Biennale in the Collateral Event, About Turn: Newfoundland in Venice.



**Marie Ryan** is a partner at the Goss Gilroy Management Consulting Firm. She has experience conducting evaluation and research for non-profits, voluntary organizations and the public sector. Marie was both a Councillor and Deputy Mayor for the City of St. John's from 1993- 2001 during which time she chaired the City's Planning Committee. On leaving Council Marie chaired the City's Appeal Board for two years. Currently, she is a Commissioner for the City of St. John's public hearings.

## Scheduling Information

Sunday, October 4, 2015

11:00 am – 5:00 pm	<b>Registration</b>	
1:30 pm – 4:30 pm	<b>Mobile Workshops</b>	Quidi Vidi Village and Brewery Tour
		Shot of History Signal Hill Tour
		Churchill Square Walk, Talk and Wine
6:30 pm – 8:30 pm	<b>Opening Reception</b>	

Monday, October 5, 2015

8:00 am – 9:30 am	<b>Registration and Breakfast</b>			
9:00 am – 9:30 am	<b>Welcoming Remarks and Introductions</b>			
9:30 am – 10:00 am	<b>Keynote Speaker</b> Marie Ryan, Partner, Goss Gilroy Management Consulting Firm			
10:00 am – 10:15 am	<b>Nutrition Break</b>			
10:15 am – 12:00 am	<b>API Presentation, Question and Answer</b>			
12:00 pm – 12:30 pm	<b>Lunch</b>			
12:30 pm – 1:30 pm	<b>API AGM</b>			
1:30 pm – 3:00 pm	<b>Room</b>	<b>1:30-2:00</b>	<b>2:00 – 2:30</b>	<b>2:30-3:00</b>
	<b>Break-out #1 – Garrison Room</b>	<b>Buildings, By-laws and Bureaucrats</b> – Jessica McDonald and Alan Howell	<b>Tipping Points: Municipal Planning for Demographic Changes</b> – Alex Baird Allen and Neil Lovitt	<b>Achieving 2031 Density Targets</b> – Teresa Thomas and Emily Macdonald
	<b>Break-out #2 – Signal Room</b>	<b>From Vision to Action</b> – Ken Forrest	<b>Place Builder™</b> – Neil Dawe (1 hour session)	<b>Place Builder™</b> – Neil Dawe (1 hour session)
	<b>Break-out #3 – Fort William B</b>	<b>Plan Big</b> – Craig Purves and Renee Kuehnle	<b>Running the Gauntlet of Rural and Urban Conflict</b> – Tracey Wade	<b>Kingsclear Case Study</b> – Stephen Stone and Gay Drescher

3:00 pm – 3:15 pm	<b>Nutrition Break</b>	
3:15 pm – 4:30 pm	<b>Room</b>	<b>3:15 – 4:30</b>
	<b>Break-out #1 Garrison Room</b>	<b>WORKSHOP:</b> A Web-based decision support tool for coastal climate change and adaptation planning – Patricia Manuel
	<b>Break-out #2 Signal Room</b>	<b>PANEL:</b> Immigration Panel - <b>NEEDS NEW NAME</b> – Meghan Felt and Remzi Cej
	<b>Break-out #3 Fort William B</b>	<b>WORKSHOP:</b> Food Tools for Planners (60-90 minutes)
<b>6:00 pm - Closing</b>		
<b>Conference Banquet</b>		
6:00 pm – 7:00 pm	<b>Cocktails</b>	
7:00 pm – 8:15 pm	<b>Dinner/Dessert</b>	
8:15 pm – 9:00 pm	<b>Keynote Speaker</b> Robert Mellin, Associate Professor at the School of Architecture at McGill University	
9:00 pm – Closing	<b>Book Signing and Cocktails</b>	

Tuesday, October 6, 2015

8:00 am – 9:00 am	<b>Traditional Newfoundland Breakfast</b>		
9:00 am – 9:30 am	<b>Keynote Speaker</b> Peter Wilkins, Multimedia Artist, Clarke's Beach, NL		
9:30 am – 10:45 am	<b>Room</b>	<b>9:30-10:00</b>	<b>10:00-10:45</b>
	<b>Break-out #1 Garrison Room</b>	<b>The First 10 metres –</b> Patricia Manuel	<b>Fogo Island –</b> Jens Jensen
	<b>Break-out #2 Signal Room</b>	<b>Halifax Waterfront Development –</b> Terry Drisdelle	<b>#PlaymeHfx –</b> Jeremy Banks
10:45 am – 11:00 am	<b>Nutrition Break</b>		
11:00 am – 12:00 pm	<b>Room</b>	<b>11:00-12:00</b>	
	<b>Breakout #1</b>	<b>Building Healthy Communities Collaborative Workshop</b>	
	<b>Breakout #2</b>	<b>Regional Planning Panel Discussion</b>	
12:00 pm – 12:30 pm	<b>Closing Remarks</b> Conference Chairs		

## Session Information

### Mobile Workshops

#### **Quidi Vidi Village and Brewery Tour**

Facilitators: Paul Boundridge and Philip Pratt

#### **Shot of History Signal Hill Tour**

Facilitators: Robin Martin, Parks Canada

#### **Churchill Square Walk, Talk and Wine**

Facilitators: Tom Horrocks, , Ken O'Brien, and Reg Garland

### Session Workshops

#### **Building Healthy Communities Collaborative Workshop**

*Presented by local health professionals, planners, and Memorial University Researchers*

This workshop will explore the indicators that support healthy community planning and design. Participants will learn to use indicators as a tool to support the development of planning policy.

#### **Web-Based Decision Support Tool for Coastal Climate Change Adaptation Planning in Atlantic Canada**

*Presented by Patricia Manual, Director of the Dalhousie School of Planning*

This workshop will present the results of the Atlantic Coastal Adaptation Solutions Association's collaborative effort to develop a guidance resource to help decision makers in coastal communities select appropriate strategies and tools to manage climate change and coastal impacts. Participants will work with the web-based tool and learn about its development.

#### **Food Tools for Planners**

*Presented by Catherine Mah and Mark Hefferton*

In this workshop, Mark Hefferton of the City of St. John's and Catherine Mah of Memorial University, both founding members of the inaugural St. John's Food Policy Council, will lead a discussion about how planners can collaborate with diverse partners to use food strategically and intentionally as a tool for city-building. The session will also feature an interactive table-top small group exercise around designing a small retail food business. Hefferton and Mah will facilitate the discussion, bringing forward research, policy, planning, and business perspectives on how food can be a valuable tool for achieving diverse municipal aims, including, health, livability, economic development, and sustainability.

### Speakers

## **Achieving 2031 Density Targets at Ground Levels – A Partnership between Planning, Architecture and The Bank in Halifax, Nova Scotia**

*Presented by Teresa Thomas and Emily Macdonald of TEAL Architects*

Told through the story of a single house, a new professional partnership is formed that reveals the latent value of ground oriented density in urban Halifax.

## **The First 10 Metres: Coastal Flooding and the Social Vulnerability of Populations in Nova Scotia**

*Presented by Patricia Manuel, Director of the Dalhousie School of Planning. Contributions by Eric Rapaport, Daniel Bryce, and Byung Jun Kang*

Most Nova Scotians live at or near the coast in an environment at risk of flooding, a risk that is increasing with climate change. The authors and researchers calculated and mapped the distribution of social vulnerability around the coast and how this distribution relates to projected extreme flooding for 2100. Detailed terrain mapping is limited in extent in Nova Scotia, but 5 metre contour interval mapping is complete. Research was completed using the best available terrain data, 5 and 10 metre seamless contours for the entire coastline, elevations that align well with extreme coastal flooding projections along the Atlantic and Northumberland Strait (5m) and Fundy (10m) coastlines. The mapping is applicable to both provincial and municipal adaptation policy and planning.

## **Tipping Points: Municipal Planning for a Demographic Sea Change**

*Presented by Neil Lovitt, Manager, Planning Division, Turner Drake & Partners Ltd.*

In this presentation, representatives from Turner Drake's Economic Intelligence Unit and Planning Division will explore how changes in demographic composition and trends will influence real estate values and demand across the region, what unconsidered impact this will have on local government, and how community planning and municipal governance can use the ideas of resilience and change to cope.

## **Town of Fogo Island: How the New Municipal Plan and Development Regulations Complement the Community Sustainability Plan**

*Presented by Jens Jensen, Partner at HMJ Consulting Limited*

The Town of Fogo Island is an amalgamation of the four towns and unincorporated areas of Fogo Island. The fishery and eco-tourism were seen as the basis of economic and social sustainability. The new Municipal Plan and Regulations address eco-tourism by defining the growth pole role of communities, and stringently protect pristine landscapes. Council began to revitalize the famous 1960s "Fogo Process" in which the island was saved from resettlement. Concurrently, large investments by a non-profit foundation were spurring a new spirit of confidence and initiative. The planning documents complement these broader movements in very specific ways.

## **Kingsclear First Nation: A Case Study in Diversity, Resilience and Ingenuity**

*Presented by Stephen Stone and Gay Drescher of Dillon Consulting Limited*

The community of Kingsclear, situated on the banks of the St. John River, is located on the urban fringe of New Brunswick's capital, Fredericton, and in the shadows of the Maritimes' largest hydroelectric generating station, the Mactaquac Dam. Similar to other First Nations' communities across Atlantic Canada, Kingsclear struggles with historically high rates of poverty and unemployment, and experiences systemic barriers to generate wealth and opportunities for its members. This presentation will explore

two diverse planning projects that Kingsclear First Nation is undertaking to build capacity, generate economic development, create a well-informed community vision and establish a culture of change to assert itself as a sustainable community by 2030.

### **Plan BIG: Adaptive Framework for Regional Planning in Labrador West**

*Presented by Craig Purves, Director of Development, Town of Labrador City, and Renee Kuehnle, Planner, Stantec Consulting*

Plan BIG is a growth strategy developed for the region of Labrador West, incorporating contemporary urban planning principles, winter city design considerations and adaptive planning policies. The project was initiated in 2013 by a Regional Task Force consisting of members of municipal, provincial and federal governments, as well as representatives from the mining sector. The final project outputs included regional water and waste-water modelling, land use plans and development typologies, as well as a detailed implementation strategy to guide the region and streamline municipal efforts to enable change.

### **Buildings, By-laws and Bureaucrats: The Role of Siting Public Buildings in Fostering Healthy Communities in Nova Scotia**

*Presented by Jessica McDonald, Planner, Town of Bridgewater, Nova Scotia and Alan Howell, Department of Energy, Government of Nova Scotia*

Public buildings play a big role in the vitality and viability of communities. There is also the recognition that the criteria for selecting sites for new public buildings do not always compliment municipal and community plans. Several jurisdictions in North America have adopted policies for the site selection process for public buildings that support local level planning and community design. The Government of Nova Scotia, through the Sustainable Transportation and Thrive strategies, is initiating work on how to coordinate building siting processes across sectors and jurisdictions in support of healthy communities. Included in the process is the development of a Statement of Provincial Interest on Healthy Communities that will complement the new siting guidelines for public facilities. The presentation will discuss the driving factors for this work, the role of provincial policy in affecting change in the built environment and how both levels of government need to work together to foster resilience in our communities around the province.

### **Introducing PlaceBuilder™: A Contemporary Approach to Community Economic Development**

*Presented by Neil Dawe, Tract Consulting Inc.*

PlaceBuilder™ is an integrated planning, design and development process developed by Tract Consulting Inc. that uses a combination of sustainable planning, place branding, and place making to support Community Economic Development. The session will explain the origins of PlaceBuilder™ and its effectiveness at creating a “Community Work Plan” to identify development that will enhance the community character.

### **A Planner on the Edge – Running the Gauntlet of Rural/Urban Conflicts**

*Presented by Tracey Wade, Planner, Southeast Regional Service Commission, New Brunswick*

Sharing lessons learned in dealing with the clashing perspectives over the merits of proposed rural

development from ex-urbanites and rural folks. Using 2 case studies, the challenges of rural planning, expectations and reality, NIMBYism, and how a Planner must try to balance it all will be discussed.

### **Grand Falls-Windsor, Newfoundland: Perfectly Centered and Resilient**

*Presented by Mary Wong, Planner, Grand Falls – Windsor*

Began as a pulp and paper mill town over a hundred years ago, in the central region of the island of Newfoundland, Grand Falls, which later became Grand Falls-Windsor after it amalgamated with the nearby town of Windsor, did not succumb to the closure of the pulp and paper mill in 2009. Instead, Grand Falls-Windsor has been flourishing and establishing its new identity. Find out what makes this community special and how history, place, culture, diversity, ingenuity and planning contribute to reinforcing resilience.

### **From Vision to Action: Fredericton's City Centre Plan Starts to Transform Downtown Fredericton**

*Presented by Ken Forrest, MCIP, Director of Growth and Community Services, City of Fredericton*

Fredericton's City Centre Plan is a bold vision for the downtown's third century. The plan combines a series of transformational moves with planned incremental change to further strengthen the City's urban heart. Plan implementation began immediately after adoption with a number of streets seeing significant public realm enhancements. Next year, a portion of Carleton Street will be reborn as a woonerf, or shared street, the first of its kind in Atlantic Canada. In addition, the downtown Garrison National Historic District has a new precinct plan to direct investment in the District's heritage and cultural assets, retail incubation, and investments in public space. This session will profile the relationship between ideas and reality to make downtown Fredericton even more vibrant and successful.

## Panel Discussions

### **Regional Planning Panel Discussion**

*Presented by Planning Professionals from each of the Atlantic Provinces*

### **Immigration in Newfoundland and Labrador**

*Presented by Meghan Felt, Associate with McInnes-Cooper's Labour and Employment Unit; and Remzi Cej, Chair of the Newfoundland and Labrador Human Rights Commission*